

PARTNERSHIP GUIDE



What is STREAM INNOVATIONS?

STREAM Innovations is a 501 (c) (3) nonprofit organization that evolved from STEM, which stands for Science, Technology, Engineering, and Mathematics. The acronym was introduced in 2001 by the National Science Foundation and has evolved since. STEAM became widely accepted, as it incorporated the element of Art, while still focusing on the four disciplines.

STREAM Innovations introduced Reading as an additional discipline to the acronym after research indicates reading plays an essential role in providing a multidisciplinary approach. STREAM Innovations was incorporated on May 8, 2015.

STREAM Innovations, Inc. is committed to helping students (or Innovators) to develop and explore their STREAM passion by providing exposure, experiences, and engagement with high expectations for their success. We promote collaborative innovation to engage students in their desired STREAM discipline(s) and innovate solutions to real-world problems in their communities.

We believe that connecting Innovators to Science, Technology, Reading, Engineering, Arts, and Mathematics (STREAM) will drive critical thinking, promote healthy competitiveness, and cultivate professionals needed to address root causes of community inequities using innovative solutions.

The demographics of Innovators reflect under-served and under-represented communities – 98% African American and 2% White or Hispanic.

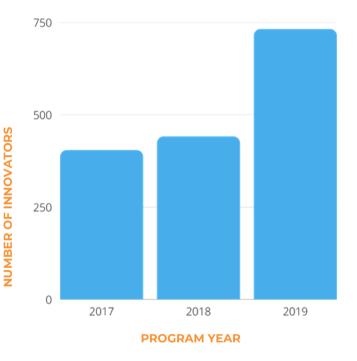


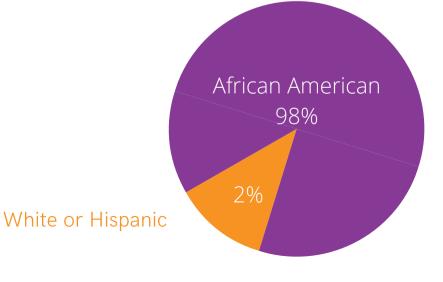


STREAM Innovations has impacted more than 1,700 innovators since its inception.

"Alabama is a national leader in STEM (science, technology, engineering and mathematics) fields such as aerospace, biotechnology, biomedicine, cybersecurity and advanced manufacturing. The state is projected to need more than 850,000 STEM-related occupations by 2026, but may struggle to fill these positions with qualified candidates. Academically, Alabama's students have fallen behind in math and science proficiency. Significant educator shortages make it difficult to recruit, train and retain well qualified educators equipped in the methods of a modern STEM classroom, including project-based learning, inquiry and problem solving. Our future workforce is largely unaware of Alabama's STEM careers and the pathways to obtain them." Alabama Roadmap to Success, Developed by the Governor's Advisory Council for Excellence in STEM November 2019."

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YEARS OF PROGRAMMING (2017-2020)

1,704
STUDENTS IMPACTED



STREAM VISION

Develop the next generation of STREAM Innovators through exposure, exploration, engagement through educational opportunities.

STREAMMISSION

STREAM Innovations, Inc. is committed to helping students to develop and explore their passion (STREAM) by providing exposure, experiences and engagement with high expectations for their success. We promote collaborative innovation to engage students in their desired STREAM discipline(s) and innovate solutions to real world problems in their communities.



"IT TAKES A VILLAGE TO RAISE A CHILD," BUT WE LIKE TO

THINK BIGGER!

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IT DOES TAKE A VILLAGE, A COMMUNITY, A CITY, A STATE, A COUNTRY, AND A GREAT BIG WORLD OF PEOPLE WHO CARE ABOUT THE DEVELOPMENT OF YOUNG INNOVATORS.



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STREAM Innovations' Core Programs

We achieve our mission by providing a variety of opportunities through our core STREAM programs.







CHECK OUT STREAM

Check Out STREAM is a no cost program held at local libraries, and designed to foster a love for Reading, along with Science, technology, Engineering, Art and Math...

Check Out STREAM offers hands-on activities that increase knowledge pertinent to various STREAM topics. This one-hour program is designed to introduce STREAM concepts and engage students in meaningful lessons to spark their interests and imagination.

Our partnership with local libraries is designed to increase educational activities, book circulation, and engagement with library staff for local programming.

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STREAM SATURDAYS

STREAM Saturdays is a fee-based program that provides three hours of hands-on learning, this program focuses across disciplines of STREAM.

This program is designed to engage, inspire, and educate students, and is held locally in community recreation centers to reduce transportation barriers. Breakfast and lunch are provided to students along with morning meditations







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STREAM BOOT CAMP

STREAM Coding Bootcamp is a fee-based rigorous, six-week summer course, students experience hands-on training, expert coaching, collaborating and have a chance to learn multiple coding languages (HTML, CSS, Java Script, Python) App Development, Internet of Things (IOT), and computer hardware repair.

At the end of the program, our first year Innovators pitch their business ideas and showcase their website to parents, business, and community leaders and will be given laptops upon the completion of the program.

Our second year Innovators present projects in Application Development and the Internet of Things (IoT). Lastly, our third year Innovators have learned how to dismantle and repair computers.

After completing 2 or more courses, Innovators will be invited to join a student run business to sell refurbished computers and develop websites within under-represented communities.











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STREAM: COMMUNITY

STREAM in the Community is our collaboration with municipalities, local organizations/ companies, and churches to provide STREAM based demonstrations and activities at community events held in parks, community centers, schools, or public facilities. All demonstrations are open to the public for large groups and students and families.













STREAM IN ACTION!

STREAM in Action is an after-school year-round program which serves as an enrichment that is entirely hands-on across each discipline of STREAM for rising 3rd - 6th grade students.

We have partnered with nonprofits to support programming in multiple schools for an opportunity to reach populations of students.













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BETTER Together

We value the support of our partners to help us provide these programs to under-served and under-represented students. Without the efforts of others, STREAM Innovations would not be able to encourage, motivate and invoke a burning desire to provide innovative solutions to real problems within their communities and the world. There are seemingly endless ways to help us strengthen our local community by supporting these young Innovators.





























RESOURCE CENTER



























































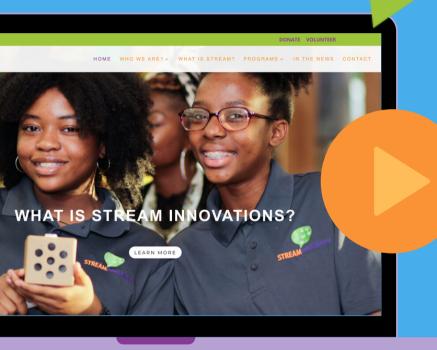
BROWN-FORMAN











STREAM Innovations Appreciates the STREAM community.

Watch the video for an overview of how we look to serve the youth and our communities.

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WHY Partner

STREAM Innovations believes that community involvement and partnerships are the cornerstone of success to our programs. All STREAM programs are designed to engage Innovators and provide meaningful, hands-on lessons to spark their interest and to guide them along their choice of disciplines.

STREAMPartnership Opportunities

- ✓ Become a Corporate Sponsor
- Become a Volunteer
- ✓ Become a Program Host
- ✓ Become a Community Champion



BECOME A CORPORATE SPONSOR

Help prepare and develop Innovators to become the future STREAM workforce. STREAM offers six levels of Corporate Sponsorship to fit any business. Sponsorship includes volunteer opportunities, field trips, exposure and brand visibility, and program flexibility.

DONATE TODAY



Sponsorship Opportunities

SPONSORSHIP LEVEL	SCIENCE CHAMPION \$50,000	TECHNOLOGY GURU \$25,000	READING SCHOLAR \$10,000	ENGINEERING GENIUS \$5,000	ART SAVANT \$2,500	MATHEMATICS WIZ \$1,000
Recognition of Social Media	X	X	X	X	X	X
Special Recognition in e- newsletter	X	X	X	X	X	X
Online Name/ Logo placement	X	X	X	X	X	
Company profile/ interview	X	X	X	X	X	
Volunteer opportunities for employees	X	X	X	Х	X	X
Special acknowledgement at the annual STREAM Appreciates You!	X	X	X	X		
Logo placement on program advertisement	X	X	X			
Special invitation for representative to visit programs	×	×	X			
Prominent Logo placement on website	X	X				
Prominent Logo placement on program advertisement	X					
An invitation to serve on the Board	X					



Sponsorship Benefits

DEVELOPMENT OF FUTURE WORKFORCE

Your contribution will help prepare and develop Innovators to become the future STREAM workforce. It is important that this work begins early in student's educational careers. With your help, we can continue to increase the number of opportunities available to our Innovators who may one day be a member of your organization.

VOLUNTEER OPPORTUNITIES

Volunteers help Innovators receive early exposure to STREAM careers with professionals who can enhance their overall understanding of the possibilities that lie ahead of them:

- Field trips to corporate offices.
- Support hands-on activities with Innovators as they learn about various topics across STREAM disciplines.
- Inspire and mentor Innovators as they learn coding languages and how coding can change their communities.

EXPOSURE/ BRAND VISIBILITY

Your brand will stand out with our audience via corporate naming opportunities and interactions with our Innovators, parents and supporters. Several opportunities exist for your corporation that highlight your commitment to our work:

- Your logo on key material to reach communities and parents that we serve (social media and newsletter mentions)
- Signage and banners

SPONSORSHIP FLEXIBILITY

Our sponsors are our partners, and we are dedicated to ensuring the best possible working relationships. This flexibility includes specific distributions of donations, presentation opportunities at events and programs, and a range of benefits to meet the specific needs of your organization.

NEXTSteps



CORPORATE SPONSOR

DONATE TODAY

- MEET WITH STREAM INNOVATIONS' TEAM.
- CHOOSE A SPONSORSHIP LEVEL.
- DISCUSS CORPORATE INVOLVEMENT AND COMMUNITY IMPACT.
- REVIEW BRANDING OPPORTUNITIES.
- PLACEMENT ON ALL SOCIAL MEDIA PLATFORMS AND WEBSITE.
- RECEIVE OPPORTUNITIES TO CONNECT WITH THE COMMUNITY AND INTERACT WITH YOUNG INNOVATORS IN THE COMMUNITY.
- EVALUATE YOUR EXPERIENCE WITH STREAM INNOVATIONS.



BECOME A VOLUNTEER

Take part in one of our after-school, weekend, or summer programs and serve as a Champion to Innovators as they discover, explore, and share their passion for learning.

VOLUNTEER TODAY



Volunteering Benefits

Volunteering with STREAM benefits not only the students and parents, but also the community. STREAM activities are designed to share Science, Technology, Reading, Engineering, Art, and Math in a fun and meaningful way with the intention to spark a desire for learning more. Volunteers assist and participate in multiple activities across the STREAM disciplines. Being a volunteer also demonstrates to the youth in the importance of community involvement.

Volunteering

- Improves the lives of others,
- Makes a community a better place,
- Lets you make a direct impact,
- Can teach you new skills,
- Can help get you active,
- Reduces stress.
- Can help you in your career, and
- Boosts your mental health.

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NEXTSteps



STREAMInnovations™

VOLUNTEER

VOLUNTEER TODAY

- SIGN UP TO VOLUNTEER ON OUR WEBSITE.
- CHOOSE ONE OF OUR STREAM CORE PROGRAMS.
- MEET WITH A STREAM INNOVATIONS' TEAM MEMBER.
- PASS A REQUIRED BACKGROUND CHECK.
- ATTEND VOLUNTEER TRAINING.
- INTERACT WITH YOUNG INNOVATORS IN THE COMMUNITY.
 - EVALUATE YOUR EXPERIENCE WITH STREAM INNOVATIONS.



BECOME A PROGRAM HOST

STREAM-related industries can host an event or sponsor an event in collaboration with staff to provide high quality experiences and exposure for Innovators.

- Programs will vary with each industry, but STREAM Innovations is dedicated to working with businesses to showcase their industry and to also provide meaningful, hands-on lessons for our innovators.
- STREAM Innovations' staff will work with hosts to coordinate the event.
- Hosting a program requires flexibility and is customized to meet the needs of the host and the Innovators.

HOST A PROGRAM



Host Program **Benefits**

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HOW DOES IT BENEFIT YOUR BUSINESS?

- You reach a whole new audience. There are many people who interact with STREAM Innovations, and when you partner with us, all of our donors and volunteers hear about your business too. These donors and volunteers may become customers or future employees. A nonprofit partnership will help your company create more connections.
- It can boost company morale. Nothing brings people together like helping others. When your company partners with STREAM Innovations, you have the opportunity to volunteer at the event. This is a great way to get your staff out of the office and doing something fun together. These events help STREAM Innovations and help your employees bond, creating a stronger workplace.
- You create a good image for your company. If you are viewed as a company that cares about people and the community, people will think highly of you. Whether it is customers, employees, or other businesses, people value companies that help others. This can also set you apart from other companies with which you are competing.

NEXTSteps



PROGRAM HOST

HOST A PROGRAM

- MEET WITH A STREAM INNOVATIONS'
- CHOOSE FROM A VARIETY OF TOPICS THAT MATCH YOUR INDUSTRY.
- MEET TO DETERMINE PROGRAM DETAILS.
- WORK WITH STREAM INNOVATIONS AS A HOST FOR LOGISTICS.
- REVIEW BRANDING OPPORTUNITIES.
- GET RECOGNITION AND LOGO

 PLACEMENT ON ALL SOCIAL MEDIA
 PLATFORMS AND WEBSITE.
- INTERACT WITH YOUNG INNOVATORS IN THE COMMUNITY.
- EVALUATE YOUR EXPERIENCE WITH STREAM INNOVATIONS.



BECOME A COMMUNITY CHAMPION

Partner with STREAM Innovations for multi-year engagement in a community to provide Innovators with real-world experience and critical thinking skills to solve problems in their community.

- Choose a community where your business or personal interests could provide impact for Innovators and the community.
- Work closely with STREAM Innovations' leadership to develop a multi-year approach that meets the needs of the community.
- Become a leader in your community with brand exposure and presence with STREAM Innovations.
- There is flexibility involving specific distributions of donations, presentation opportunities at events and programs, and a range of benefits to meet the specific needs of your organization.
- STREAM Innovations will be there step-by-step to implement projects that will drive critical thinking, promote healthy competitiveness, and cultivate professionals needed to address root causes of community inequities using innovative solutions.

CHAMPION A COMMUNITY





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SPONSORSHIP FLEXIBILITY

We are dedicated to ensuring the best possible working relationships. This flexibility includes specific distributions of donations, presentation opportunities at events and programs, and a range of benefits to meet the specific needs of your organization.

NEXTSteps



COMMUNITY CHAMPION

CHAMPION A COMM**UNITY**

- MEET WITH STREAM INNOVATIONS' TEAM.
- DISCUSS THE MULTI-YEAR

 APPROACH, PROGRAM FOCUS AND
 COMMUNITY NEEDS.
- WORK WITH STREAM INNOVATIONS
 TO DEVELOP PROGRAM OUTCOMES
 AND DESIRED IMPACT.
- REVIEW CO-BRANDING OPPORTUNITIES.
- GET RECOGNITION AND LOGO
 PLACEMENT ON ALL SOCIAL MEDIA
 PLATFORMS AND WEBSITE.
- RECEIVE OPPORTUNITIES TO CONNECT WITH THE COMMUNITY AND INTERACT WITH YOUNG INNOVATORS IN THE COMMUNITY OVER A MULTI-YEAR PROJECT.
- RECEIVE AN INVITATION TO SERVE ON THE STREAM INNOVATIONS BOARD OF DIRECTORS.
- EVALUATE YOUR EXPERIENCE WITH STREAM INNOVATIONS.





WWW.STREAMINNOVATIONS.COM



If you are interested in any of the above opportunities, please contact us via our website www.streaminnovations.org or by email at stream@streaminnovations.org

You can also learn more about STREAM Innovations on Facebook, Instagram, Twitter, and LinkedIn.

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